



İstanbul :  
Sayı :

Our Reference : 353

Konu :

Subject : **Geleceğin Limanları: Ulaştırma Merkezi İnşası ve Bağlantısallığın Artırılması Konferansı, Bakü 8-11 Mayıs 2018 Hk.**

25.01.2018

Sirküler No: 43 /2017

**İLGİ** : Ulaştırma, Denizcilik ve Haberleşme Bakanlığı, Deniz Ticareti Genel Müdürlüğü 'nün 19.01.2018 tarihli ve 5875 sayılı yazısı.

İlgi yazıda, Bakü Uluslararası Deniz Ticaret Limanı ve Uluslararası Limanlar Birliği tarafından **8-11 Mayıs 2018 tarihlerinde Bakü'de**, "Geleceğin Limanları: Ulaştırma Merkezi İnşası ve Bağlantısallığın Artırılması (Ports of Future: Building Hubs, Accelerating Connectivity)" başlıklı uluslararası konferans düzenleneceği bildirilmektedir. Söz konusu konferansa ilişkin program kitapçığı EK'te sunulmakta olup, detaylı bilgi ve kayıt işlemleri için [www.iaphbaku2018.com](http://www.iaphbaku2018.com) web sitesi ziyaret edilebilmektedir.

Bilgilerinizi arz ve rica ederiz.

Saygılarımızla,

Murat TUNCER  
Genel Sekreter

**EK:** İlgi Yazı ve Eki (15 sayfa)

**DAĞITIM:**

**Gereği:**

- Tüm Üyelerimiz (Web Sayfasında)
- Türk Armatörler Birliği
- S.S. Gemi Armatörleri Mot. Taş. Koop.
- Vapur Donatanları ve Acenteleri Derneği
- Türk Armatörleri İşverenler Sendikası
- TURMEPA
- GİSBİR
- GESAD
- Gemi ve Yat İhracatçıları Birliği
- KOSTBİR
- Yalova Altınova Tersane Gir. San. ve Tic. A.Ş.
- YAGESAD
- UND
- TÜRKLİM
- İMEAK DTO Şubeleri ve Temsilcilikleri
- Gemi Yakıt İkmalciler Derneği
- S.S. Deniz Tankerleri Akaryakıt Taş. Koop.
- Gemi Brokerleri Derneği
- Gemi Tedarikçileri Derneği
- UTİKAD
- ZEYPORT

**Bilgi:**

- Yönetim Kurulu Başkan ve Üyeleri
- İMEAK DTO Meslek Komite Bşk.

Ayrıntılı Bilgi: Serkan İNAL Telefon: +90 212 252 01 30/157 e-mail: serkan.inal@denizticaretodasi.org.tr



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T.C.  
ULAŞTIRMA, DENİZCİLİK VE HABERLEŞME BAKANLIĞI  
Deniz Ticareti Genel Müdürlüğü

Sayı : 21536506-724.01.01-E.5875

19.01.2018

Konu : Genel Bilgiler

İMEAK DENİZ TİCARET ODASINANA  
Meclis-i Mebusan Caddesi No: 22 Pk:34427 Fındıklı BEYOĞLU / İSTANBUL

Dışişleri Bakanlığından alınan 12 Ocak 2018 tarihli yazıda, Bakü Uluslararası Ticaret Limanı ve Uluslararası Limanlar Birliği tarafından Bakü'de 8-11 Mayıs 2018 tarihlerinde "Geleceğin Limanları: Ulaştırma Merkezi İnşası ve Bağlantısallığın Artırılması" başlıklı uluslararası konferans düzenleneceği bildirilmektedir.

Sözkonusu konferansa ilişkin program kitapçığı yazı ekinde gönderilmekte olup üyelerinize duyurulması hususunda gereğini rica ederim.

 e-imzalıdır

Emre DİNÇER  
Bakan a.  
Genel Müdür Yardımcısı V.

Ek : Ek. (14 sayfa)

Dağıtım:

→ İmeak Deniz Ticaret Odasına  
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Fındıklı BEYOĞLU / İSTANBUL  
Mersin Deniz Ticaret Odasına  
PİRİREİS MAH. İSMET İNÖNÜ BUL. NO:45  
33110 AKDENİZ MERSİN  
Türkiye Liman İşletmecileri Derneği NE  
Yenişehir Mah. Barajyolu Cad. Bayraktar  
Bulvarı BOF Plaza No:23 Kat1 DAİRE:4-5  
Ataşehir/İSTANBUL ATAŞEHİR / İSTANBUL  
Kosder Koster Armatörleri ve İşletmecileri  
Derneğine

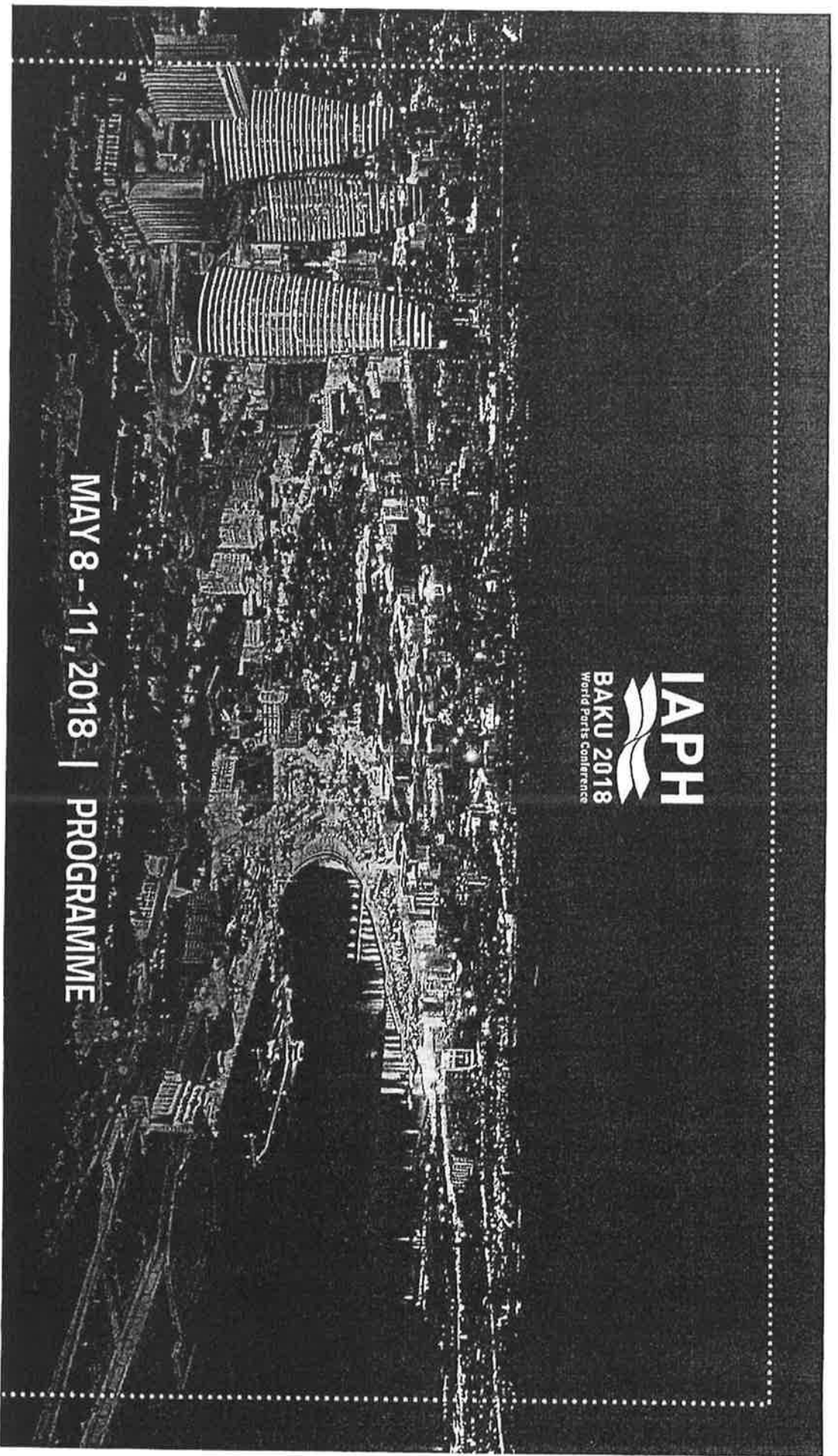
GÜVENLİ  
ELEKTRONİK İMZALI  
ASLI İLE AYNI DİR  
22 Ocak 2018

**Not: 5070 sayılı Elektronik İmza Kanunu gereği bu belge elektronik imza ile imzalanmıştır.**

Evrak Doğrulama Kodu : EGLONMOJEOEJXKFFPYWFN Evrak Takip Adresi: <https://www.turkiye.gov.tr/udhb-ebys>  
Hakkı Turaylıç Caddesi No:5 06338 Emek / Çankaya / ANKARA

Bilgi için: Emre PEYNİRCİ  
Denizcilik Uzman Yardımcısı



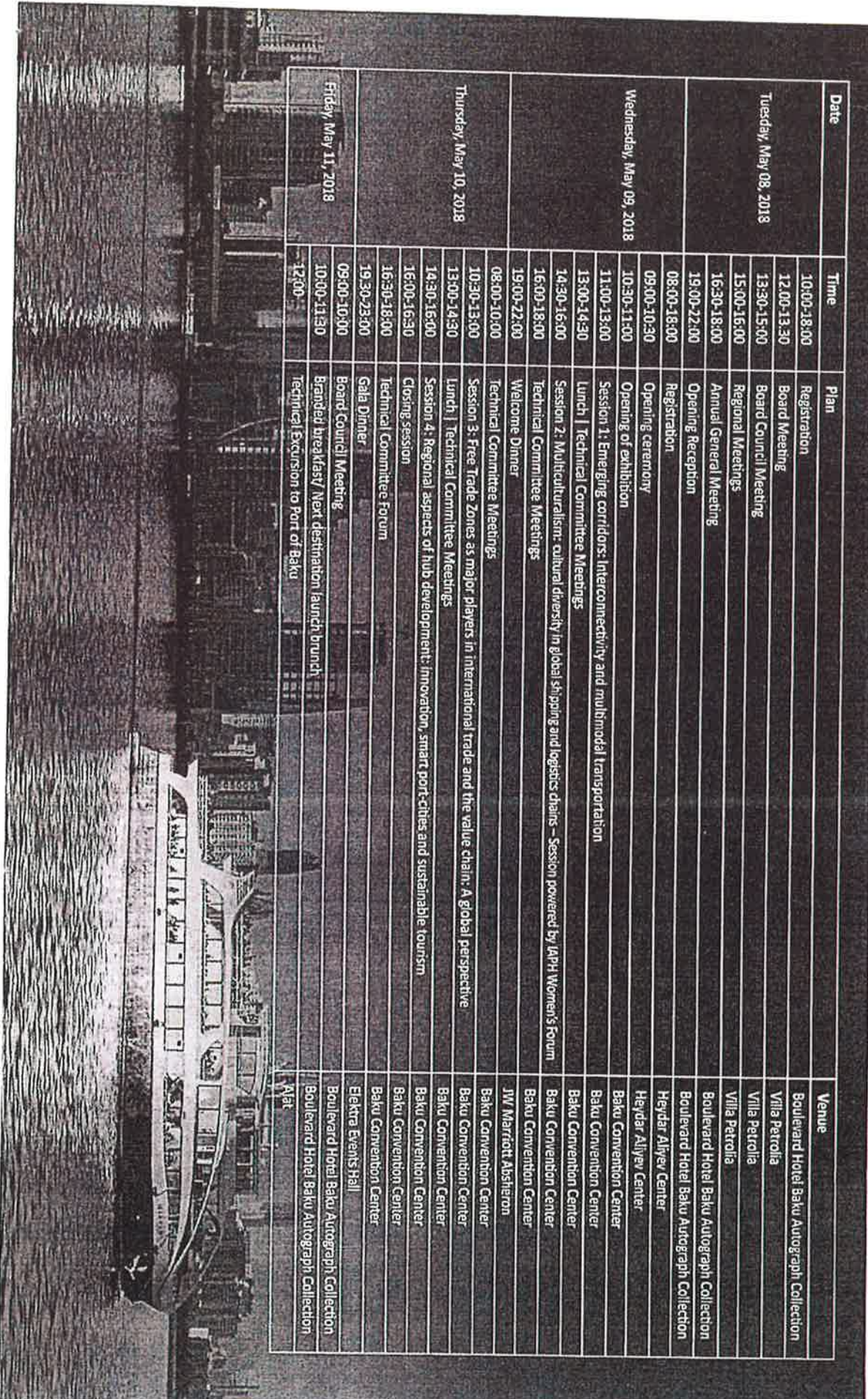


**IAPH**  
**BAKU 2018**  
World Ports Conference

**MAY 8 - 11, 2018 | PROGRAMME**

[www.iaphbaku2018.com](http://www.iaphbaku2018.com)

Date	Time	Plan	Venue
Tuesday, May 08, 2018	10:00-18:00	Registration	Boulevard Hotel Baku Autograph Collection
	12:00-13:30	Board Meeting	Villa Petrolia
	13:30-15:00	Board Council Meeting	Villa Petrolia
	15:00-16:00	Regional Meetings	Villa Petrolia
	16:30-18:00	Annual General Meeting	Boulevard Hotel Baku Autograph Collection
Wednesday, May 09, 2018	19:00-22:00	Opening Reception	Boulevard Hotel Baku Autograph Collection
	08:00-18:00	Registration	Heydar Aliyev Center
	09:00-10:30	Opening ceremony	Heydar Aliyev Center
	10:30-11:00	Opening of exhibition	Baku Convention Center
	11:00-13:00	Session 1: Emerging corridors: Interconnectivity and multimodal transportation	Baku Convention Center
	13:00-14:30	Lunch   Technical Committee Meetings	Baku Convention Center
	14:30-16:00	Session 2: Multiculturalism: cultural diversity in global shipping and logistics chains – Session powered by IAPH Women's Forum	Baku Convention Center
	16:00-18:00	Technical Committee Meetings	Baku Convention Center
	19:00-22:00	Welcome Dinner	JW Marriott Asherion
	08:00-10:00	Technical Committee Meetings	Baku Convention Center
Thursday, May 10, 2018	10:30-13:00	Session 3: Free Trade Zones as major players in international trade and the value chain: A global perspective	Baku Convention Center
	13:00-14:30	Lunch   Technical Committee Meetings	Baku Convention Center
	14:30-16:00	Session 4: Regional aspects of hub development: Innovation, smart port cities and sustainable tourism	Baku Convention Center
	16:00-16:30	Closing session	Baku Convention Center
	16:30-18:00	Technical Committee Forum	Baku Convention Center
Friday, May 11, 2018	19:30-23:00	Gala Dinner	Elektra Events Hall
	09:00-10:00	Board Council Meeting	Boulevard Hotel Baku Autograph Collection
	10:00-11:30	Branded breakfast/ Next destination launch brunch	Boulevard Hotel Baku Autograph Collection
	12:00-	Technical Excursion to Port of Baku	Mar



### Session 1

#### Emerging corridors: Interconnectivity and multimodal transportation

- 1 a) Azerbaijan's grand hub vision: state transportation strategy and policy
- 1 b) The "One Belt One Road" initiative: implications and contributions to regional ports and trade links
- 1 c) Multimodal transportation: key developments in maritime and shipping industry

### Session 2

#### Multiculturalism: cultural diversity in global shipping and logistics chains –

#### Session powered by IAPH Women's Forum

- 2 a) Women's role in international shipping and maritime industry: opportunities and key challenges
- 2 b) Modernity and innovation in maritime economy

### Session 3

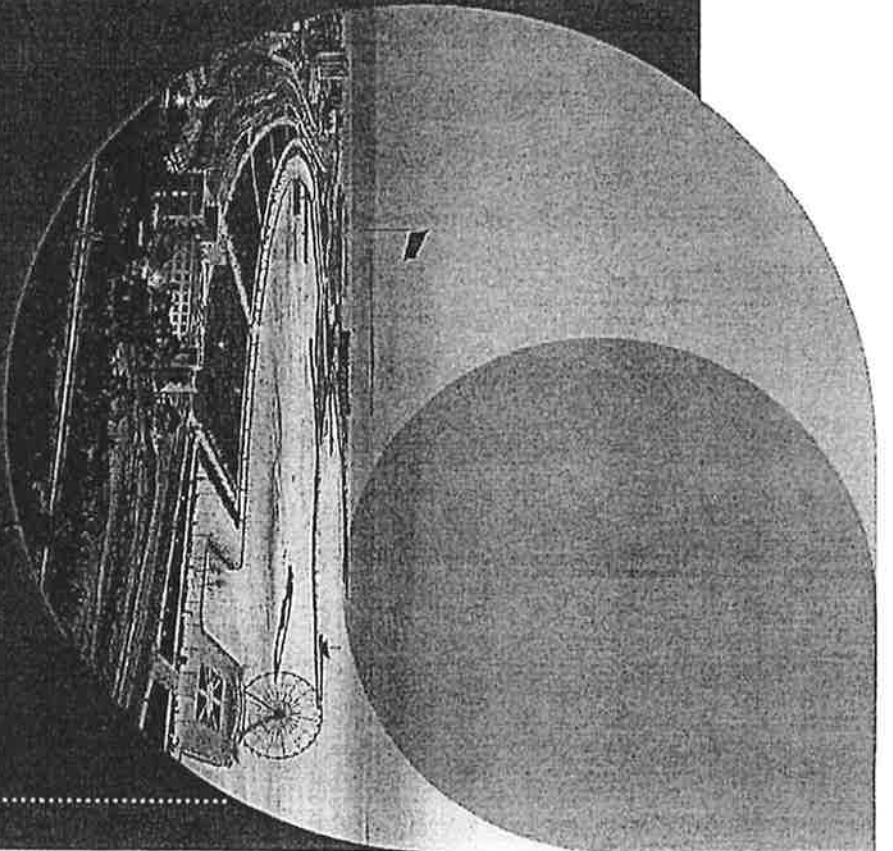
#### Free Trade Zones as major players in international trade and the value chain: A global perspective

- 3 a) Advantages and disadvantages of developing Free Trade Zones
- 3 b) FTZ Success story

### Session 4

#### Regional aspects of hub development: innovation, smart port-cities and sustainable tourism

- 4 a) Current trends in maritime business: Cruise industry and its development



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# IAPH



**BAKU 2018**  
World Ports Conference



**MAY 8 - 11, 2018**



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## about IAPH

International Association of Ports and Harbors (IAPH) promotes the interest of ports worldwide through strong member relationships, collaboration and information-sharing that help resolve common issues, advance sustainable practices and continually improve how ports serve the maritime industries. Established in 1955 by some 100 delegates from 38 ports and maritime organizations in 14 countries, IAPH marked its 50th anniversary in 2005. Over the past six decades, IAPH has steadily developed into a global alliance of ports, representing today some 180 ports and some 140 port-related businesses in 90 countries. The member ports together handle well over 60% of the world's sea-borne trade and nearly 60% of the world's container traffic. It is a non-profit and non-governmental organization (NGO) headquartered in Tokyo, Japan. Every year IAPH conferences are held in various port cities.



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## about Port of Baku

Baku International Sea Trade Port (aka Port of Baku) is the oldest and one of the largest ports on the Caspian Sea by cargo throughput. For centuries, the Port of Baku has served as a link between East and West, alongside the ancient Silk Road, as well as North-South transport corridor that connects North Europe and Russia with Middle East and South Asia. Located at the strategic crossroads of Europe and Asia and nearby the sizeable markets like China, Turkey, Iran and Russia, the new Port of Baku is poised to become the leading trade and logistics hub of Eurasia. On 17 March 2016, President of Azerbaijan, Mr. Ilham Aliyev signed a Decree on the creation of the first-ever Free Trade Zone (FTZ) in and around the new Port of Baku. The FTZ will offer special tax and customs incentives and stimulate growth in the non-oil economy of the country, creating stable and protected investment climate and attracting new sources of Foreign Direct Investments (FDI).

Port of Baku became a member of IAPH on 22 April, 2010. Each year IAPH holds its conferences in large port cities. So far the conferences have been held in Los Angeles (2013), Sydney (2014), Hamburg (2015), Panama (2016), and Bali (2017). We are honored to be the first port in Central Eurasia to host IAPH conference. The main theme for the IAPH Baku 2018 World Ports Conference is "Ports of Future: Building Hubs, Accelerating Connectivity." Four-day conference will focus on the important and interesting topics like emerging transport corridors in the region and around the world, contribution of the free trade zones to the domestic economy and the economy of the neighboring countries, the concept of "SmartPorts", "Green Ports" as well as marine tourism. The conference agenda also includes technical visit to the new Port of Baku in Alat which is a main part of Azerbaijan's grand hub vision.



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## sponsorship summary

As a sponsor of the IAPH 2018 Baku World Ports Conference, your company will be exposed to a unique platform where more than 200 ports from 90 countries come together. Sponsorship of IAPH Baku 2018 will propel your company to the forefront of the world's port industry. You have a chance to choose between four different sponsorship packages and showcase your products to around 1,000 participants from all over the world including high-ranking decision-makers from the port and logistics industry, government officials and influential business representatives. This will boost your company's image, serve your public relations efforts, and enhance your reputation among industry stakeholders. Depending on the package you choose, your company will get maximum exposure before and during the event and attract extra attention among the participants and media through our promotional, marketing, and advertising opportunities.

A variety of tailored sponsorship packages are available. We will be pleased to discuss your options and any ideas you may have to promote your products or services.



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**Exclusivity:**  
Only ONE available

**Platinum Sponsor**  
**\$ 50 000**

**Profile:**

- Opportunity to address all conference attendees in a plenary session of the conference;
- An engraved Platinum Sponsor Plaque of IAPH Baku 2018 for the company/organization from as a token of appreciation;
- Listed as 'in partnership with' on all conference materials, both hard and soft copy.

**Benefit:**

- Four (4) delegate places at the conference;
- Exclusive use of conference area for branding;
- Exclusive exhibition booth;
- Opportunity to host a drinks reception and address delegates at the close of the conference;
- Opportunity for pre- or post-event mailing to all conference delegates;
- Electronic copy of delegate list with names, job titles, places of work and emails post event for follow up communications;
- Opportunity to insert one page (A7) corporate material in the delegate pack.

**Promotion:**

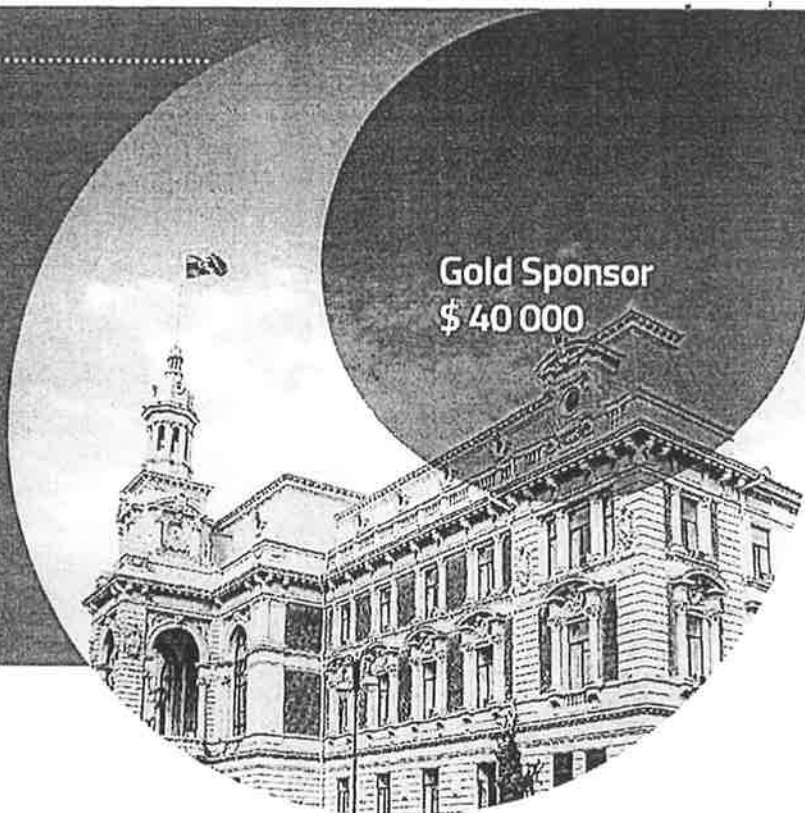
- Your logo in a prominent headline position on promotional materials (online and in print) including but not limited to:
  - IAPH 2018 website with link to your website;
- All pre-event marketing mailings including link to your website;
- Printed conference brochures;
- Print and online advertising;
- Your logo in a prominent headline position on conference materials on the day of the event including but not limited to:
  - Front cover of delegate guide;
  - Stage signage;

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**Exclusivity:**  
Only FOUR available

**Gold Sponsor**  
**\$ 40 000**



**Profile:**

- Opportunity to address all conference attendees in a plenary session of the conference;
- An engraved Gold Sponsor Plaque of IAPH Baku 2018 for the company/organization from as a token of appreciation;
- Listed as "in partnership with" on all conference materials both hard and soft copy.

**Benefit:**

- Three (3) delegate places at the conference;
- Complimentary exhibition space;
- Opportunity for pre- or post-event mailing to all conference delegates;
- Opportunity to insert one page (A4) corporate material in the delegate pack.

**Promotion:**

- Your logo in a prominent headline position on promotional materials (online and in print) including but not limited to:
- Link to your company website on official IAPH Baku 2018 website;
- Link to your website on all pre-event marketing mailings;
- Printed and online brochures;
- Print and online advertising;
- Your logo in a prominent headline position on conference materials on the day of the event including but not limited to:
- Front cover of delegate guide;
- Stage signage.

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**Exclusivity:**  
Only FIVE available

**Silver Sponsor**  
**\$ 30 000**

#### Profile:

- Listed as 'in partnership with' on all conference materials;
- An engraved Silver Sponsor Plaque of IAPH Baku 2018 for the company | organization from as a token of appreciation.

#### Benefit:

- Two (2) delegate places at the conference;
- Complimentary exhibition space;
- Opportunity to insert one page (A4) corporate material in the delegate pack.

#### Promotion:

- Your logo in a prominent headline position on promotional materials (online and in print) including (but not limited to):
- IAPH 2018 website with link to your website;
- All pre-event marketing mailings including link to your website;
- Printed conference brochures;
- Print and online advertising;
- Your logo in a prominent headline position on conference materials on the day of the event including (but not limited to):
- Front cover of delegate guide;
- Stage signage

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**IAPH**  
BAKU 2018

**Exclusivity:**  
Only SIX available

**Bronze Sponsor**  
**\$ 25 000**

**Profile:**

- Listed as 'in partnership with' on all conference materials;
- An engraved Bronze Sponsor Plaque of IAPH Baku 2018 for the company/organization from as a token of appreciation.

**Benefit:**

- One (1) delegate place at the conference;
- Complimentary exhibition space;
- Opportunity to insert a one page (A4) corporate material in the guide.

**Promotion:**

- Your logo in a prominent headline position on promotional materials (online and in print) including but not limited to:
  - IAPH 2018 website with link to your website;
  - All pre-event marketing mailings including link to your website;
  - Printed conference brochures;
  - Print and online advertising.
- Your logo in a prominent headline position on conference materials on the day of the event including but not limited to:
  - Front cover of delegate guide;
  - Stage signage.

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**Exclusivity:**  
Only ONE available

**Drinks Reception**  
**\$ 15 000**

**Benefit:**

- Opportunity to host a drinks reception and address delegates at the close of the conference;
- Complimentary exhibition space;

**Promotion:**

- Your logo on the conference materials (both promotional materials and on the day) accompanied by the words 'drinks reception supported by';
- Your logo with link to your homepage on the IAPH2018 website;
- Opportunity to insert corporate material in the delegate guide;
- Your logo in the delegate guide.

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