



Sayı : 38591462-010.07.03-2022-1675

08.04.2022

Konu : Yeşil Verimlilik Eğitimi Hk.

Sirküler No: 288

Sayın Üyemiz,

Türkiye Odalar ve Borsalar Birliği (TOBB) tarafından Odamıza gönderilen 05.04.2022 tarihli, Ek'te sunulan yazıda;

Asya Verimlilik Teşkilatı (AVT) tarafından 23-27 Mayıs 2022 tarihlerinde çevrim içi ve İngilizce dilinde "**Yeşil Verimlilik**" konulu bir eğitim düzenlenmesinin planlandığı, bahse konu eğitime katılım sağlamak isteyen adayların Ek'te sunulan AVT Etkinlik Başvuru Formunu eksiksiz doldurarak **6 Mayıs 2022 tarihine kadar** [avt.turkiye@sanayi.gov.tr](mailto:avt.turkiye@sanayi.gov.tr) mail adresine iletilmesi gerektiği bildirilmektedir.

Ayrıca, ülkemizin AVT koordinasyon çalışmalarının Sanayi ve Teknoloji Bakanlığı bünyesinde yürütüldüğü, AVT faaliyetleri ve düzenlenen etkinliklerle ilgili ayrıntılı bilgiye <https://bit.ly/36WeeyD> web adresinden ulaşılabileceği ifade edilmektedir.

Bilgilerinize arz/rica ederim.

Saygılarımla,

*e-imza*İsmet SALİHOĞLU  
Genel Sekreter**Ek:**

- 1- TOBB'un Yazısı ve Ek'i (6 sayfa)
- 2- AVT Etkinlik Başvuru Formu

## Dağıtım:

## Gereği:

- Tüm Üyeler (WEB sayfası ve e-posta ile)
- İMEAK DTO Şube ve Temsilcilikleri
- Türk Armatörler Birliği
- S.S. Armatörler Taşıma ve İşletme Kooperatifi
- GİSBİR (Türkiye Gemi İnşa Sanayicileri Birliği Derneği)
- VDAD (Vapur Donatanları ve Acenteleri Derneği)
- TÜRKLİM (Türkiye Liman İşletmecileri Derneği)
- KOSDER (Koster Armatörleri ve İşletmecileri Derneği)
- Gemi Geri Dönüşüm Sanayicileri Derneği

## Bilgi:

- Yönetim Kurulu Başkan ve Üyeleri
- İMEAK DTO Şube YK Başkanları
- İMEAK DTO Çevre Komisyonu
- İMEAK DTO Meslek Komite Başkanları

**Bu belge, 5070 sayılı Elektronik İmza Kanuna göre Güvenli Elektronik İmza ile İmzalanmıştır.**

Evrakı Doğrulamak İçin : <https://ebys.denizticaretodasi.org.tr/enVision/Dogrula/BSD6F1BYC>  
Bilgi için: Alper Mergen Telefon: 0212 252 01 30/246 E-Posta: [alper.mergen@denizticaretodasi.org.tr](mailto:alper.mergen@denizticaretodasi.org.tr)  
Meclis-i Mebusan Caddesi No:22 34427 Fındıklı-Beyoğlu-İSTANBUL/TÜRKİYE  
Tel : +90 (212) 252 01 30 (Pbx) Faks: +90 (212) 293 79 35  
Web: [www.denizticaretodasi.org.tr](http://www.denizticaretodasi.org.tr) E-mail: [iletisim@denizticaretodasi.org.tr](mailto:iletisim@denizticaretodasi.org.tr) KEP: [imeakdto@hs01.kep.tr](mailto:imeakdto@hs01.kep.tr)





İSTANBUL VE MARMARA, EGE, AKDENİZ, KARADENİZ BÖLGELERİ

ISTANBUL & MARMARA, AEGEAN, MEDITERRANEAN, BLACKSEA REGIONS

# DENİZ TİCARET ODASI CHAMBER OF SHIPPING



- ROFED (Kabotaj Hattı Ro-Ro ve Feribot İşletmecileri Derneği)
- Yalova Altınova Tersane Girişimcileri San.ve Tic.A.Ş.
- UTİKAD (Uluslararası Taşımacılık ve Lojistik Hizmet Üretenleri Derneği)

**Bu belge, 5070 sayılı Elektronik İmza Kanuna göre Güvenli Elektronik İmza ile İmzalanmıştır.**



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Tel : +90 (212) 252 01 30 (Pbx) Faks: +90 (212) 293 79 35  
Web: www.denizticaretodasi.org.tr E-mail: iletisim@denizticaretodasi.org.tr KEP: imeakdto@hs01.kep.tr





Sayı : E-34221550-720-3544

Tarih: 05.04.2022

Konu : Yeşil Verimlilik Eğitimi

**TÜM ODA VE BORSALARA  
(Genel Sekreterlik)**

İlgi : Sanayi ve Teknoloji Bakanlığı'nın 04.04.2022 tarihli e-postası.

Sanayi ve Teknoloji Bakanlığı'ndan alınan ilgide kayıtlı e-postada, Asya Verimlilik Teşkilatı (AVT) tarafından 23-27 Mayıs 2022 tarihlerinde (5 gün) çevrimiçi ve İngilizce dilinde "Yeşil Verimlilik" konulu eğitimin düzenlenmesi planladığı bildirilmektedir.

Söz konusu eğitim hakkında bilgi, program ve başvuru formu (biodata-form) ekte sunulmakta olup, katılmak isteyen adayların ekte sunulan başvuru formunu eksiksiz doldurarak 6 Mayıs 2022 tarihine kadar Sanayi ve Teknoloji Bakanlığı'na (avt.turkiye@sanayi.gov.tr) iletilmesi gerekmektedir.

Ülkemizin AVT koordinasyon çalışmaları Sanayi ve Teknoloji Bakanlığı bünyesinde yürütülmekte olup, AVT faaliyetleri ve düzenlenen etkinliklerle ilgili ayrıntılı bilgilere <https://sanayi.gov.tr/merkez-birimi/92d9c73bddbb/asya-verimlilik-teskilati> adresinden ulaşılabilmektedir.

Bilgilerinizi ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

*e-imza*Ali Emre YURDAKUL  
Genel Sekreter Yardımcısı

EK:

- 1- AsyaVerimlilikTeskilatiEtkinlikBasvuruFormu
- 2- Etkinlik hakkında bilgi (3 sayfa)
- 3- Uygulama Prosedürleri (2 sayfa)



Evrakı Doğrulamak İçin : <https://belgedogrula.tobb.org.tr/belgedogrulama.aspx?eD=BSN426HKF4>  
Tel : +90 (312) 218 20 00 (PBX) - Faks : +90 (312) 219 40 90 -91 -92... - E-Posta : info@tobb.org.tr  
Bilgi İçin: Anara DAYLAN - Tel : 0312 218 2223 - E-Posta : anara.daylan@tobb.org.tr



## PROJECT NOTIFICATION

Ref. No.: 22-CP-26-GE-TRC-A-PN2200032-002

<b>Date of Issue</b>	30 March 2022
<b>Project Code</b>	22-CP-26-GE-TRC-A
<b>Title</b>	Training Course on Green Productivity
<b>Timing and Duration</b>	23–27 May 2022 (five days)
<b>Hosting Country(ies)</b>	Pakistan
<b>Modality</b>	Digital Multicountry
<b>Implementing Organization(s)</b>	National Productivity Organization, Pakistan, and APO Secretariat
<b>Participating Country(ies)</b>	All Member Countries
<b>Overseas Participants</b>	38
<b>Local Participants</b>	12
<b>Qualifications of Participants</b>	Professionals of National Productivity Organizations, associated consultants and trainers, technocrats from government agencies and ministries, academics, and senior technical executives of enterprises working on sustainability, climate change mitigation, resource management and conservation, and green growth
<b>Nomination of Participants</b>	All nominations must be submitted through National Productivity Organizations of member countries
<b>Closing Date for Nominations</b>	6 May 2022

## 1. Objectives

- a. Introduce the concept of Green Productivity (GP) including its methodology, tools, and techniques.
- b. Learn about practical approaches to implementing the GP framework at enterprise level to enhance productivity, quality, and environmental performance.
- c. Impart knowledge on emerging technological trends and new concepts, contributing to sustainable business growth and mitigating climate change.
- d. Prepare participants to become certified GP specialists.

## 2. Background

The Glasgow Climate Pact, which was the outcome of the UN Climate Change Conference of Parties (COP 26) held in November 2021, aimed to limit the rise in global temperature to 1.5°C by focusing on mitigation, adaptation, financing, and collaboration. More than 150 countries that contribute over 90% of world GDP have made net-zero commitments and set new 2030 emission targets. Moreover, emerging capacity-building gaps and the need to catalyze climate action are recognized.

The Asia-Pacific region mainly consists of developing and least developed countries that need to explore pathways and adopt methods to achieve their emission reduction targets as soon as possible. They must also encourage industrial growth while simultaneously reducing dependency on finite natural resources to sustain economic progress. The APO introduced the GP concept in 1994 to combine productivity and quality enhancement with better environmental performance. In the current scenario of globalization, business volatility, and constraints related to the COVID-19 pandemic, the implementation of GP methodology can help enterprises improve their competitiveness and maintain profitability, leading to overall greener growth.

In the APO Vision 2025 of Inclusive, Innovation-led Productivity Growth, the promotion and adoption of GP is one of the strategic thrusts. Since 2001, various projects have been conducted to build a critical mass of GP specialists who can act as consultants, trainers, and promoters to assist industry in decoupling business growth from environmental degradation. The introduction of the Accreditation Program in 2018 elevated the role of the APO as an accreditation body to develop and accredit NPOs to become certification bodies (CBs) of GP specialists. The related productivity specialist and public-sector productivity specialist schemes were also introduced. The APO-GPS 201:2019: Certification Scheme and Competency Standards for GP Specialists details the requirements, and this five-day course is a prerequisite for APO certification, after which participants will undergo evaluation and assessment by the accredited certification bodies.

## 3. Scope, Methodology, and Certificate of Attendance

The duration of each day's sessions will be around three hours comprising presentations by experts, group discussions, and other relevant learning methods. The indicative topics of the presentations are:

Day 1:

- The GP framework and Center of Excellence on GP
- Achieving emission reductions and net-zero commitments in APO members
- Evolving sustainability concepts to decouple economic growth from environmental degradation

Day 2:

- A paradigm shift to greener growth through adoption of the GP framework
- GP guiding principles and driving forces
- Defining GP tools and techniques

Day 3:

- Overview of GP methodology following the Plan-Do-Check-Act cycle
- Management systems related to quality, the environment, energy, and occupational health and safety at organizational level

Day 4:

- Case study introduction
- Case study group work supervised by resource persons

Day 5:

- Group presentations of solutions to the case study
- Briefing on certification process including guidelines on implementing a GP assignment to become APO-certified GP Specialists under APO-GPS 201:2019
- Mentoring on preparation of action plans and certification as GP specialists

The detailed program and list of speakers will be provided two weeks prior to the sessions with announcement of the names of the selected participants.

The participants are required to attend all sessions. This full participation is a prerequisite for receiving the APO certificate of attendance.

#### **4. Financial Arrangements**

- a. The APO will meet the assignment costs for overseas resource persons.
- b. The host country will meet the assignment costs of local resource persons and for a virtual site visit(s), either broadcast live or recorded as applicable.

#### **5. Implementation Procedures**

Please refer to the implementation procedures for APO digital multicountry projects circulated with this document.



Dr. AKP Mochtan  
Secretary-General

**IMPLEMENTATION PROCEDURES FOR APO DIGITAL MULTICOUNTRY PROJECTS  
(CONFERENCES/OBSERVATIONAL STUDY MISSIONS/TRAINING COURSES/WORKSHOPS)**

**(Effective from 8 October 2021)**

**1. Modality of Implementation**

- a. The sessions will be conducted virtually.
- b. The duration of each day's sessions will be around three hours for observational study missions, training courses, and workshops.
- c. The duration of sessions will be around four hours for conferences.
- d. The APO Secretariat will inform resource persons and participants of the link to the virtual sessions.
- e. The link will be exclusive to resource persons and participants and should not be shared.

**2. Requirements of Participants**

- a. Competent in connecting to virtual meetings, including independently undertaking troubleshooting in the event of poor or lost connections.
- b. Proficient in English, both written and spoken.
- c. Have necessary devices comprising a computer, web camera, microphone, and speaker or headphones.
- d. Access to internet connections suitable for videoconferencing. Stable, wired LAN connections are preferred.
- e. Follow the instructions of moderators/presenters in asking questions, joining discussions, and answering questions.
- f. Wear appropriate business attire during the sessions.

**3. Actions by Member Countries**

- a. Each participating country should nominate three or more candidates in order of preference for observational study missions, training courses, and workshops, and five or more candidates for conferences.
- b. All nominations must be endorsed by an APO Director or Alternate Director and submitted by a Liaison Officer (LO) or designated officer. Self-nominations will not be accepted.
- c. Nominations should reach the Secretariat before the deadline.
- d. Each nomination must be accompanied by the APO biodata form and uploaded to the APO Document Management System/Fleekdrive by NPOs. LOs are requested to notify the Secretariat once biodata forms have been uploaded. The biodata form is available on the APO website.
- e. If a selected participant becomes unable to participate, the NPO concerned should inform the APO Secretariat and host country promptly.

**4. Actions by the APO Secretariat**

- a. Selection of candidates will be at the discretion of the Participant Selection Committee of the APO Secretariat.
- b. Selection of candidates will be completed and announced two weeks prior to the start of the sessions.
- c. Slots that become available due to withdrawal of a selected candidate(s) or lack of nominations by a member country may be filled by alternates to be selected on a merit basis.

- d. The APO Secretariat will inform NPOs of the final program and link to the virtual sessions one week prior to commencement.

**5. Participating Country Expenses (PCEs)**

- a. PCEs apply to selected participants from large, profit-making organizations in training courses and observational study missions.
- b. The PCE rate is fixed at USD150.00 per participant.
- c. The APO Secretariat will notify NPOs concerned before issuing Letters of Acceptance to participants.
- d. Invoices will be sent to NPOs concerned at the end of the year.





**Candidate's Biodata**

*(Kindly be informed that this biodata form must be submitted and processed through the National Productivity Organization (NPO) of the respective member country. Forms sent directly to the APO Secretariat will not be processed or acknowledged.)*

Registration Type (New/Updating)\*

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APO-ID  
apo use only

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Project Code:	22-CP-26-GE-TRC-A
Project Title:	Training Course on Green Productivity

**A. Personal Data**

Name	<i>This will be displayed in your mailing address, certificate, etc. Please type your name with <b>Title Case</b>, instead of typing in all <b>UPPER CASE</b> or in all <b>lower case</b>. (e.g. Kumar Singh, Ming-Yin Lee)</i>			
	Title*	Full Name*		
	<i>(Please specify First, Middle and Last Name below.)</i>			
	First Name	Middle Name	Last Name	
Nationality*	Gender*			
Country of Residence*	Date of Birth*			

**B. Present Employment**

*Please provide only one present position.*

Present Position	Since			
Department	Date Joined			
Name of Company/ Organization	URL			
Address (Work)	Address			
	Address Line 2 (Optional)			
	City	States	ZIP Code	
	Country			
Tel (Work)				
e-Mail* (Your work e-Mail)				
Type of Business	Total No. of Employees			
Profit Making Organization*				
Type of Organization*	If Private Enterprise*			

**C. Personal Contact**

Personal Contact Details	Address (Home)			
	Address Line 2 (Optional)			
	City	States	ZIP Code	
	Country			
	Tel (Home)			
	Mobile phone* e-Mail* (Personal)			

Primary e-Mail to Receive Information from APO*	Work e-Mail	
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Emergency Contact Person	Name			
	Relationship			
	Address			
	Address Line 2 (Optional)			
	City	States	ZIP Code	
	Country			
	Tel*			
	e-Mail*			
Dietary Restrictions	Please specify			

<Important Note>

Please use this Original Format without inserting/deleting the rows and columns.

Please fill in your name, Address, Present position at work with **Title Case**.

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(e.g.)  
-----

**Kumar Singh**  
instead of  
KUMAR SINGH  
or  
kumar singh  
-----

**Ming-Yin Lee**  
instead of  
MING-YIN LEE  
or  
ming-yin lee  
-----

**Hongo Tokyo Japan**  
instead of  
HONGO TOKYO JAPAN  
or  
hongo tokyo japan  
-----

**Senior Consultant**  
instead of  
SENIOR CONSULTANT  
or  
senior consultant

**D. Academic and Professional Qualifications**

*For Academic Achievement, List Last Three Only.*

Certification /Degree	Major Field of Study	University /Institution	Starting Year	Ending Year	Country

**E. Present Job Duties**

*State your present job duties and other activities in consultancy, training, research, and publication relevant to the project. We may request further information if necessary.*

**F. Previous Job Experience over the Past 15 Years (please start with the most recent)**

*For each previous position, please give designation, name of company/organization, period of employment, and brief job description.*

Designation	Name of Company	Period (From)	Period (To)	Brief Job Description
		MMM-YYYY	MMM-YYYY	
		MMM-YYYY	MMM-YYYY	
		MMM-YYYY	MMM-YYYY	
		MMM-YYYY	MMM-YYYY	
		MMM-YYYY	MMM-YYYY	
		MMM-YYYY	MMM-YYYY	

**G. Training / Seminar (last 5 years only)**

University/Institute/Org.	Major Field of Training/Seminar	Year

**H. Participation in Other APO Projects (last 5 years only)**

If yes, please specify below		Year
Project		Year

**I. Actions Taken After Previous Participation**

If you participated in any other APO projects in the past 5 years, please detail the follow-up actions you took after participation and how those actions benefited you, your organization, and your country.

Candidates who fail to report follow-up actions after previous project attendance will not be selected.

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**J. Objective for Participation**

Kindly refer to the Project Notification, and state relevancy of project to your work, and indicate your expectation(s) from the project.

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**K. Tentative Action Plan for Postproject Follow-up**

Please summarize your tentative plan for follow-up actions(s) after participating in the project, particularly improvements relevant to the topic of the project within your professional context, i.e., area(s) of your work, aspect(s) of your organization, etc.  
This tentative action plan may be revised after attending the project.

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**L. Areas of Interests**

<b>I. Smart Transformation</b>	
-	Industry Transformation
-	Public Sector
-	Smart Services
-	Agriculture Transformation
-	Future Food
<b>II. Capability Development</b>	
-	Strategic Foresight
-	Sustainable Productivity
-	Accreditation Body
-	Centers of Excellence
-	Program Development Fund
-	Digital Learning

**M. Declaration by Candidate**

✓	I hereby declare that I have read and understood the APO Project Notification for this project. I agree that my personal information to be shared for project purpose. I further declare that the information as provided by me in this document is true and accurate. I understand and accept that any false declaration of information on my part will disqualify me from the project, even when it is in progress. If you agree, please type your name and date below.
Name:	
Date:	DD-MMM-YYYY

**N. Confirmation by APO Director/Alternate Director/Liaison Officer**

✓	I verify that this candidate meets all the requirements specified in the Project Notification. If you agree, please type your name and date below.
Name:	Gozde Bosnali
Designation:	APO Liaison Officer for Turkey
Date:	6-May-2022

